



# INTERTRAFFIC

## SPEEDING UP THE MOBILITY TRANSITION

### MEXICO CITY HIGHLIGHTS 2018



Visitors  
**3,302**



Exhibiting countries  
**12**



Conference attendees  
**114**



Nationalities  
**32**



Exhibiting companies  
**119**



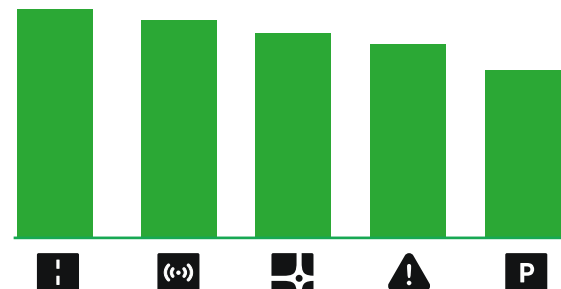
Conference speakers  
**23**

*"The event is not only about mobility or parking solutions, you can also see new trends in construction, mobile apps, signage, and attend an interesting conference. It's a valuable event to see new solutions and know-how in the most efficient way."*

**Héctor Turrent,**  
**Meypar (ES) - Exhibitor 2018**

#### INTERESTS

**48%** **47%** **42%** **39%** **34%**



Intertraffic Mexico is part of the global Intertraffic event portfolio:

AMSTERDAM - NL

BEIJING / SHANGHAI - CN

ISTANBUL - TR

JAKARTA - ID

MEXICO CITY - MX

Organised by:





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### VISITOR STATISTICS

#### MAIN REASONS TO VISIT



#### TOP 5 COMPANY TYPES

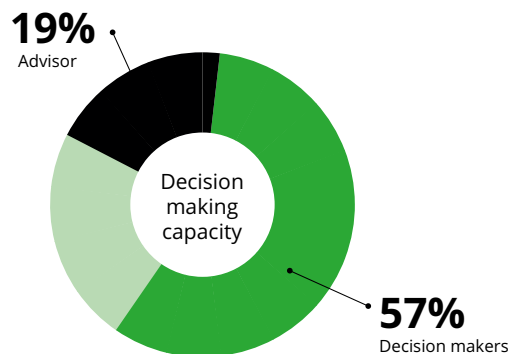
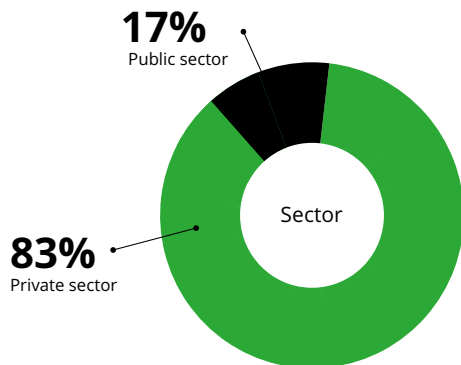
- IT company/System integrator
- Manufacturer
- Contractor/Construction company
- Government
- Consultancy

#### TOP 5 POSITIONS

- Owner/Director
- Account manager/Sales manager
- General manager
- Engineer/Constructor
- Programme manager/Project leader

#### TOP 5 VISITING COUNTRIES

- Colombia
- Costa Rica
- Guatemala
- Brazil
- Chile



#### AWARD NOMINEES

- Pumatronix
- Autotraffic
- Kapsch



*"We launched a new product at Intertraffic Mexico that can have a very good impact on mobility and traffic safety. We were very happy to participate and connected with system integrators and distributors from Mexico."*

**Sylvio Calixto, Pumatronix (BR) - Exhibitor 2018**