



INTERTRAFFIC

SPEEDING UP THE MOBILITY TRANSITION

SHANGHAI HIGHLIGHTS 2019



Visitors
8,165



International visitors
8%



Conference attendees
150



Nationalities
52



Exhibiting companies
353



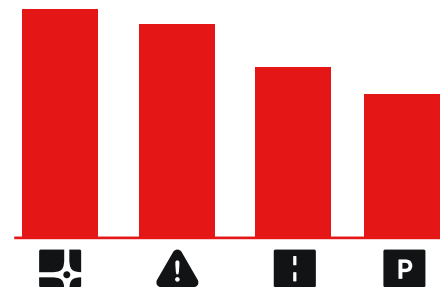
conference speakers
25

"This year [2019] marks the twelfth consecutive year that Trinity has exhibited at Intertraffic China. I am pleased to say that not only has the exhibition improved both in the quantity and quality of attendees, but that Intertraffic China has led to many business opportunities and sales for Trinity."

Brian Smith, Trinity Highway International (US) - Exhibitor 2019

INTERESTS

64% 61% 46% 41%



Intertraffic China is part of the global Intertraffic event portfolio:

AMSTERDAM - NL

BEIJING / SHANGHAI - CN

ISTANBUL - TR

JAKARTA - ID

MEXICO CITY - MX

Organised by:

rai
AMSTERDAM

TTEC

its
中国智能交通协会
ITS CHINA



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VISITOR STATISTICS

MAIN REASONS TO VISIT

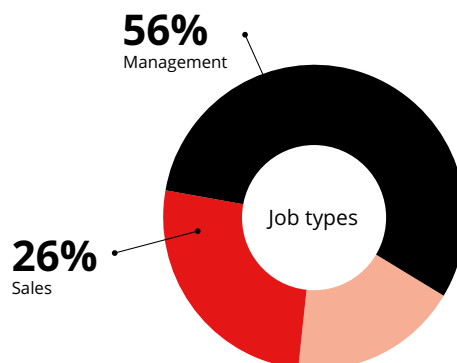
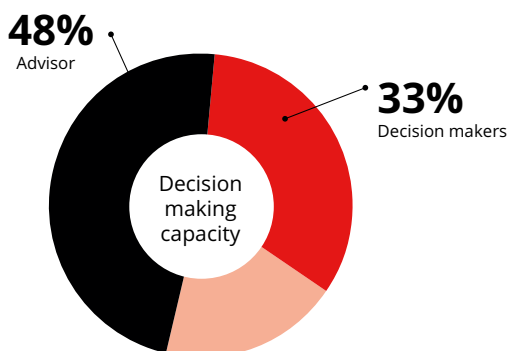


TOP 5 COMPANY TYPES

- Manufacturer
- Project contractor
- Trade agencies
- Research
- Governmental

TOP 5 VISITING COUNTRIES

- Korea
- Thailand
- Malaysia
- India
- Russia



52% of the visitors learned about Intertraffic China through WeChat

"Intertraffic became the most important traffic show in China and unavoidable to attend."

Philippe Giacometti, Tertu (FR) - Exhibitor 2019