



INTERTRAFFIC

SPEEDING UP THE MOBILITY TRANSITION

AMSTERDAM HIGHLIGHTS 2018



Visitors
32,317



Visiting companies
14,193



Exhibiting companies
879



Nationalities
138



Conference attendees
8,000



Conference sessions
79

"This was our first time at Intertraffic and we really didn't know what kind of reception or interest we would get. I can say that we have been blown away by the number and quality of the contacts we have made and leads that we have generated. This may be the first time we have been here- but it wasn't the last! Stroll on 2020."

Steve Goodfellow, Biral (UK) - Exhibitor 2018

INTERESTS

55% 40% 38% 37% 35%



Intertraffic Amsterdam is part of the global Intertraffic event portfolio:

AMSTERDAM - NL

BEIJING / SHANGHAI - CN

ISTANBUL - TR

JAKARTA - ID

MEXICO CITY - MX

Organised by:





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VISITOR STATISTICS

MAIN REASONS TO VISIT



TOP 5 COMPANY TYPES

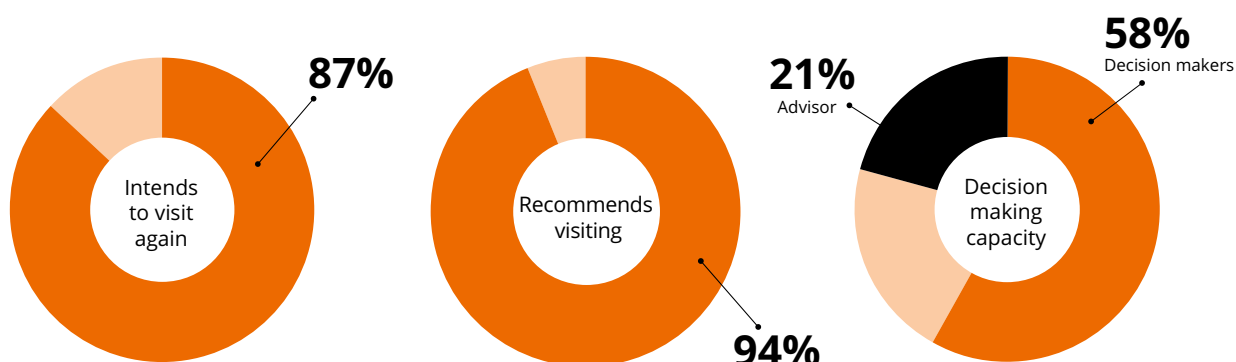
- Manufacturer
- Government
- IT company / system integrator
- Contractor / construction company
- Distributor / wholesaler

TOP 5 POSITIONS

- Owner / director
- General manager
- Account manager / sales manager
- Engineer / constructor
- Programme manager / project leader

TOP 5 COUNTRIES

- Netherlands
- Germany
- Belgium
- Italy
- United Kingdom



INNOVATION AWARD WINNERS

ParkNow/Parkmobile
Cross Zlin
Eco-Counter
ParkHere
SERNIS

"Intertraffic is the best place to get a sense of the state of the art in all mobility related aspects. It's an excellent place to see what companies have to offer and to bring them closer to potential clients from all corners the world."

Visitor 2018