



INTERTRAFFIC

21-24 APR 2020 **AMSTERDAM**

APPLICATION FOR THE INTERTRAFFIC SUMMIT & DEMONSTRATION PROGRAMME 21-24 APR 2020 | RAI Amsterdam

Applicant (please complete in English, typed or in block capitals only)

Company name	
Street and number	
Postal code and city	
Country	
P.O. Box	
Postal code and city	
Telephone (general number)	
Fax (general number)	
Contact person	Mr /Mrs
Telephone (direct line)	
E-mail contact person	
Job title	
Website	

Theme(s)	
Subject of presentation (see 'official subject overview')	
Title of presentation or demo (should be triggering for visitors and suitable to use in the registration module)	
Target group(s)	

Presentation & demonstration focus

- Policy and Strategy, institutional and organisational issues
- Supplier issues: business models, deployment strategies, market development
- User issues: case studies, benefits and cost assessments
- Innovation, new technologies and standardization
- Trends, knowledge sharing, education and training

Summit & demo setting

- pitch presentation
- interactive presentation
- debate
- panel discussion
- other

- indoor demonstration
- outdoor demonstration

Presentation timeslots

- € 650.00 for 30 minutes
- € 875.00 for 45 minutes
- € 1,100.00 for 60 minutes

(covers the construction of the theatres, stages, furniture, AV, support from technicians, and includes promotion via the Intertraffic marketing tools such as website and newsletters, includes Summit & demonstration activities publication in the exhibitor guide, and integrated advertising with other Intertraffic promotional activities).

Demonstration areas

- Indoor and outdoor demonstration area(s), ranging from € 495.00 to € 1,495.00
- Promo point near entrance € 4,180.00

Remarks

- The Summit committee will decide whether your presentation is suitable to be included in the Intertraffic Summit & Demonstration Programme. Confirmations and time slot allocations will be sent in December 2019.
- Participation in the Intertraffic Summit & Demonstration Programme is possible, provided that you are an Intertraffic exhibitor or sponsor.
- Intertraffic will promote your presentation as much as possible via the Intertraffic promotion channels. However, we underline the importance of inviting your (potential) customers yourself, as well.

Short summary (max. 150 words)

(to be used in the Intertraffic registration module)

Long description of your presentation (max. 600 words)

Date:

Company stamp and signature:

**To be sent to Intertraffic no later than 1 October 2019.
RAI Amsterdam, P.O. Box 77777, 1070 MS Amsterdam, the Netherlands.**

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The Netherlands

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