



## Intertraffic, the leading trade event for the traffic and mobility industry

### Global brand

Intertraffic is the world's leading trade event for the traffic and mobility industry. Since its launch in 1972 in Amsterdam, Intertraffic has become the platform of choice for professionals from around the world to meet. It is a biennial must attend event to stay up to speed on the developments in the fields of infrastructure, traffic management, road safety, parking and smart mobility. World leading companies and stakeholders display and demonstrate their latest solutions during the four-day exhibition with a focus on personal encounters. Following the success of Amsterdam, regional Intertraffic shows are organized in Istanbul, Shanghai/Beijing and Mexico City.

### Intertraffic Amsterdam

Intertraffic have proven in the past 48 years to be the primary platform for all traffic technology professionals worldwide. In the upcoming 25<sup>th</sup> edition in Amsterdam, over 850 exhibitors from more than 45 countries – including virtually the entire top 50 global concerns – will offer a comprehensive overview of the latest trends and developments. This is supported by conferences, seminars and other activities.

Intertraffic benefits from a segmentation concept on the exhibition floor, divided in five main themes.



#### INFRASTRUCTURE

Public lighting – Road construction & maintenance – Demolition and recycling – Road and tunnel technology – Roadside equipment – Road marking – Street furniture – Reflecting materials



#### TRAFFIC MANAGEMENT

Real-time traffic information – Congestion management – Event & incident management – Monitoring & control systems – Enforcement systems – Measurement systems – Traffic data collection & processing – Toll collection systems – Traffic Consultancy & research



#### ROAD SAFETY

Traffic signs and lights – Dynamic & static signage systems – Road hazard & incident solutions – Barrier systems – Speed humps – Detection, information & warning systems



#### PARKING

Parking equipment – Parking facilities (management/exploitation) – Route guidance systems – Park & ride information systems – Operating systems for garages – Ticketing & payment systems – Parking control & information services – Parking reservation systems – Data storage systems – Entrance Control systems



#### SMART MOBILITY

Personal Mobility Services – Autonomous & Cooperative Driving – Driver Assistance systems – Data & services – Intelligent urban storage solutions – Integrated ticketing & smart payment systems – Electric & Hybrid Vehicles – Eco Mobility – Charging systems – Sustainable logistics & Urban distribution

### Who's exhibiting?

Manufacturers, importers and representatives of solutions in the traffic, mobility and automotive industry.

For more information about exhibiting at the 25<sup>th</sup> edition in Amsterdam, please contact the [Intertraffic Sales team](#).

### Who's visiting?

Intertraffic Amsterdam attracts high profile visitors: decision makers and advisors from commercial businesses, contractors, private and local ventures, national and international authorities. In 2018, Intertraffic welcomed 32,000 visitors in Amsterdam from 138 countries. More information is available in our facts & figures.

Free visitor registration is available online from December 2019.

**When & where:** Tuesday 21 – Friday 24 April 2020, daily from 10.00 – 18.00 hours (Friday 10.00 – 16.00 hours)  
RAI Amsterdam, Europaplein 8, 1078 GZ Amsterdam

**More information:** [intertraffic.com](http://intertraffic.com) | [intertraffic@rai.nl](mailto:intertraffic@rai.nl)