

## Specific terms and Conditions Event Participation **Intertraffic Amsterdam 2024**

---

These Specific Terms and Conditions for Event Participation (the **Specific Event Terms**) apply to participation in **Intertraffic Amsterdam 2024** (the **Event**). In addition to these Specific Event Terms, the General Terms and Conditions of Event Participation (the **General Event Terms**) also apply. Terms in these Specific Event Terms with a capital letter have the same definition given to them in the General Event Terms.

### **1. Organisation**

The Event is organised by RAI. RAI's mailing address is:  
RAI Amsterdam B.V., Project Team Intertraffic Amsterdam 2024  
P.O. Box 77777 1070  
MS Amsterdam The  
Netherlands  
T: +31 (0)20 549 1212  
E: [intertraffic@rai.nl](mailto:intertraffic@rai.nl); W: [www.intertraffic.com](http://www.intertraffic.com)

### **2. Venue and Dates**

The Event will be held in Halls 1 to 13 of the RAI Amsterdam Exhibition Centre, at the Europaplein 24 in Amsterdam from Tuesday 16<sup>th</sup> to Friday 19<sup>th</sup> of April 2024.

### **3. Opening Hours**

The Event will be open to visitors on Tuesday 16<sup>th</sup> of April to Thursday 18<sup>th</sup> of April from 10 am to 5.30 pm and on Friday 19<sup>th</sup> of April from 10 am to 4 pm. For Participants, the Convention Centre will be accessible on Event days from two hours before the opening until two hours after the closing of the Event.

### **4. Construction and Dismantling**

RAI will be open for the construction of stands and the delivery of goods from Thursday 11<sup>th</sup> to Monday 15<sup>th</sup> of April 2024. The halls are open to stand builders on 11<sup>th</sup> and 12<sup>th</sup> of April from 7 am to 10 pm, the 13<sup>th</sup> and 14<sup>th</sup> of April from 7 am to 6 pm and the 15<sup>th</sup> of April from 7 am to 5 pm. Shell scheme ('ready-to-use') stands can be decorated between 7 am and 6 pm on Monday the 15<sup>th</sup> of April. Goods should be removed and stands dismantled and removed between Friday the 19<sup>th</sup> of April from 4.30 pm and Sunday the 21<sup>st</sup> of April noon. Exhibitors using shell scheme stand construction should clear these by midnight on Friday the 19<sup>th</sup> of April.

### **5. Admission**

The basic admission charge for the exhibition, as specified in article 5 of the Standard Terms, is €70, per person per day, including VAT.

### **6. Event programme**

Products and services are only authorised for display at the Event if, in the opinion of RAI, they conform to the scope of the Event. Authorisation is at the full discretion of RAI, or any committee designated by RAI.

### **7. Participants**

Participants may be manufacturers, representatives, importers, exporters, wholesalers, publishing companies and other service providers, as long as they are commercially active in the field of Infrastructure, Traffic Management, Smart Mobility, Road Safety and Parking. Participant authorisation is at the full discretion of RAI, who may refuse Participants without incurring any liability.

### **8. Demonstrations**

Special activities at stands, such as product presentations, performances and shows, may take place with approval granted by RAI Amsterdam. Permission must be requested in writing 30 days prior to the stand construction build date. Permission is subject to various conditions, including that the demo must be situated in a way that it does not block or hinder the corridor/walkway for interested visitors.

## 9. **Participation Package**

A registration fee of € 495,- is charged per registration. The registration fee is non-refundable. This registration fee includes:

- Name in participants list (exhibition catalogue)
- Name in participants list ([www.intertraffic.com/amsterdam](http://www.intertraffic.com/amsterdam))
- Company page ("Company Profile") for brief company presentation on [www.intertraffic.com/amsterdam](http://www.intertraffic.com/amsterdam)
- Access to the Exhibitor Portal and Webshop, the one stop shop for exhibition supplies and materials provided by RAI preferred suppliers
- Exhibitor Badges (Allocated based on m<sup>2</sup> size of the stand)

### Co-Exhibitor Registration

For each additional exhibitor that exhibits within the space rented by a Main Exhibitor, a registration fee of € 495,- will be charged to the Co-Exhibitor. The '**Co-Exhibitor**' is entitled to the same package and privileges as the Main Exhibitor (itemized above). A registration for a Co-Exhibitor is made via the Online Registration [link](#) on the Intertraffic Amsterdam website by either the Main Exhibitor or Co-Exhibitor.

## 10. **Costs of Stand Space, prices 2024**

- **On-site:** from 29<sup>th</sup> of March to 1<sup>st</sup> of April 2022
- **Early Bird:** from 2<sup>nd</sup> of April 2022 to 23<sup>rd</sup> of June 2023
- **Regular:** from 24<sup>th</sup> of June 2023 to 16<sup>th</sup> of April 2024

Standard	Island p/m2	Front p/m2	Corner p/m2	Wall p/m2	Premium	Island p/m2	Front p/m2	Corner p/m2	Wall p/m2
On-site	€ 325	€ 320	€ 315	€ 300	On-site	€ 334	€ 329	€ 324	€ 309
Early bird	€ 337	€ 332	€ 327	€ 312	Early bird	€ 346	€ 341	€ 336	€ 321
Regular	€ 379	€ 374	€ 369	€ 354	Regular	€ 388	€ 383	€ 378	€ 363

## 11. **Stand Construction**

The "Costs of Stand Space" per square meter, excludes the cost of shell scheme stand construction.

### **IMPORTANT:**

- For all stand space less than 18 m<sup>2</sup>, the use of shell scheme stand construction from the organisers is **MANDATORY**.
- For all stand space between 17 and 30 m<sup>2</sup>, the use of modular packages from the organisers is **MANDATORY**.

### Basic Shell Scheme Construction

The price of this basic shell scheme stand construction is €120,- per m<sup>2</sup> excl. VAT and stand space and registration fees. This basic package cannot be changed by the exhibitor.

The package includes;

- white partition walls, 2.5m high
- carpet tiles
- fascia board, with company name and stand number
- 1 x spotlight per 4 m<sup>2</sup>
- 1 x 220-volt socket
- 1 x electricity connection (day-time power)
- consumption for socket and spotlights
- daily basic stand cleaning

### Furnished Shell Scheme Construction

The price of this furnished shell scheme stand construction is €143,- per m<sup>2</sup> excl. VAT and stand space and registration fees.

The package includes:

- Items a-h of the basic package, plus:
- 1 x table (white)
- 4 x chairs (white)
- 1 x counter (white) and stool (white)
- 1 x lockable storage, 1m x 1m, incl. coat rack
- daily basic stand cleaning

### Modular Boost Packages

Mandatory for all stand space between 17 and 30 m<sup>2</sup>. These packages can also be ordered for larger stand spaces up to 50 m<sup>2</sup>

The price of the modular boost packages range from €270,- to €420,- per m<sup>2</sup> depending on the package of your choice. Prices are excl. VAT, stand space and registration fees.

All Boost packages have the following basic elements and will have extras depending on the package of your choice. Detailed information about the Boost packages can be found in the Exhibitor Portal.

- luxury white walls 250 cm or 300 cm high
- Lockable storage 1 x 2 m
- Large graphic on wall
- Luxurious carpet
- 1 x spotlight per 4 m<sup>2</sup>
- electricity connection (day-time power)
- Bar chairs
- High table
- daily stand cleaning

### Build your own Stand

Exhibitors with stand space more than 30m<sup>2</sup> and do not order a shell scheme or modular boost package offered by the RAI can choose to "Build your own Stand". The customized stand build design must be approved in advance by the RAI Stand Design Team. For more information, contact [standdesign@rai.nl](mailto:standdesign@rai.nl).

A customized stand build must comply to RAI stand rules and regulations. The construction must include, at least:

- Self-supporting side and rear walls
- Company name and stand number indication
- Carpet tiles
- Lighting (LED)

Exhibitors who construct a stand higher or lower than 2.5m are required to finish off the stand accordingly, including adjacent stands where applicable.

NOTE: Excluding items from shell scheme or modular boost packages will not result in a reduction of the package price.

## **12. Cancellations**

No application may be cancelled or altered unilaterally by the Participant after a Registration Form is submitted and received by Intertraffic Amsterdam. RAI Amsterdam may grant a request to cancel or alter an exhibition registration subject, among other things, to the condition that the Participant is subject to a cancellation fee. This fee amounts increase closer to the exhibition opening date:

- upon cancellation more than 365 days before the first Event build-up day: 15% of the Participation Costs;
- upon cancellation in the period from 365 to 183 days before the first Event build-up day: 50% of the Participation Costs;
- upon cancellation in the period from 182 to 63 days before the first Event build-up day: 75% of the Participation Costs;
- upon cancellation in the period from 62 to 32 days before the first Event build-up day: 100% of the Participation Costs;
- upon cancellation in the period up to and including 31 days before the first Event build-up day: 120% of the Participation Costs.

## **13. Terms of Payment**

In compliance with the General Event Terms

## **14. Booth Allocation**

### Availability

Booths are allocated at the RAI's discretion, based on the availability of space and the exhibitor's request.

### Waiting List

If a Waiting List is established as a result of shortage of space, allocations will be prioritized in the order of receipt of a confirmed registration, available m<sup>2</sup>, and segment. RAI Amsterdam cannot guarantee in advance any location.

### First Rights

Registrations for the same booth location and m<sup>2</sup> for Intertraffic Amsterdam 2024, confirmed during the

rebook at Intertraffic Amsterdam 2022, between the 29<sup>th</sup> of March and 1<sup>st</sup> of April 2022, are guaranteed and can be cancelled free of charge until 30 days after the show.

### **15. Marketing & Promotion**

To put your company in the spotlight before, during and after the Event, RAI Amsterdam offers exhibitors several marketing and promotional opportunities. A few examples:

Online advertising

- Advertisements in the exhibition catalogue and foldable show map
- Advertising in- and around the RAI Convention Centre (flags, banners, posters, etc)
- Video & Narrowcasting
- Speaking and content presentations at various pavilions

For more information, contact Intertraffic at T +31 (0)20 549 1212 or E [Intertraffic@rai.nl](mailto:Intertraffic@rai.nl).

### **16. Permits & Legal**

Exhibitors building stands with multiple stories, a gallery and/or a podia (> 60 cm) must request a Permit eight weeks before construction begins. Permit Application Forms for are found in the RAI Webshop. Permits are available for Double Deck Stands, Stage, Grandstand and Open Fire/Gas Cylinders Exhibitors receive a login to access the Webshop services. For additional questions, contact the Licenses Department at RAI Amsterdam at T +31 (0)20 549 1850 or E [Vergunningen@rai.nl](mailto:Vergunningen@rai.nl).

#### Additional Story/Floor

Exhibitors who build an additional story/floor will be invoiced an extra 50% of the additional total m2 based on the 1<sup>st</sup> floor per square meter price.

### **17. VAT Regulations**

Due to VAT rules regarding the delivery of the supply goods and services, whereby RAI does not have to invoice Dutch VAT for stand rental and stand construction, Participants must enter their full VAT number on the Registration Form or enclose a statement from the tax authorities that qualifies them as a taxable person. If this information is not provided, we are obliged to charge Dutch VAT on all our invoices. This rule only applies to non-Dutch Participants.

\*\*\*