


INTERTRAFFIC'S NEW FEATURE: NEXT MOBILITY!

Cities are growing fast. By 2050, nearly 70% of people worldwide will live in urban areas. That means more pressure on our streets, more demand for smarter, cleaner, and safer ways to move.

Intertraffic brings together **30,000+ mobility leaders** from **140+ countries**, including policy makers of cities and regions, authorities, contractors, and NGOs.

Covering every facet of mobility, from intelligent traffic systems and sustainable infrastructure to parking innovation and zero-emission transport, at Intertraffic expertise is transformed into impact. With **900+ exhibitors**, **300+ summit sessions** and **demonstrations**, and thousands of professionals, it's the ultimate stage to grow your business and shape the future of mobility.

Intertraffic's new feature **Next Mobility** zooms in on new and alternative modes and solutions designed to make cities more livable, accessible, and sustainable. With bold ideas to tackle challenges and drive real change. In a **dedicated hall**, with a **demo court** and **content stage**, solution providers can put the spotlight on what makes them truly next-gen!



"Intertraffic proved again to be THE meeting point for the world of mobility and traffic technology. A must for all stakeholders who seek to network and cultivate business relations in the mobility industry."

SWARCO AG

NEXT MOBILITY - STAKEHOLDERS:

Solution ranges in Next Mobility:

- Mobility Hubs & Smart Charging: Facilitating seamless transitions between cars, public transport, bikes, LEVs, and walking.
- Sustainable and next gen mobility modes: Light Electric Vehicles (LEVs), Micromobility, low altitude air mobility solutions and drones.
- Last Mile Delivery: efficient urban logistics, autonomous mobility solutions, and on-demand public transport.
- Shared Mobility: the latest trends in flexible and intelligent transport solutions.

Who is Next Mobility for:

- Solution providers wanting to connect with cities, regions and industry professionals from over 140 countries.
- Authorities looking for new and alternative solutions to urban challenges.
- NGO's interested in cooperation opportunities.
- Attendees curious to see the future of mobility.

EXHIBITOR 2024



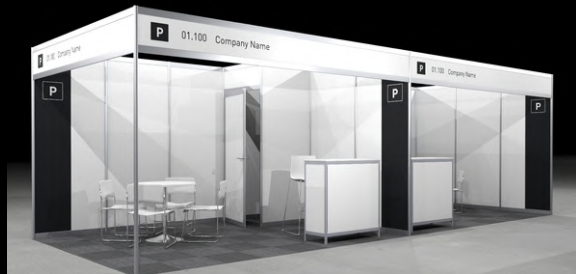
"The sheer volume of visitors has led to engaging conversations on technological advancements, potential partnerships, opportunities, and the future landscape of our industry."

Exhibiting rates

SAMPLE PRICE * CALCULATION
space + furnished shell scheme + registration fee

*All prices excluding VAT.	12m2 stand	15m2 stand	18m2 stand
Starting from*	€6929	€8525	€10121

For more details on location types, stand construction, stand packages, registration fees, graphic designs, etc, check out [our website](#) or contact our team at intertraffic@rai.nl



Own the conversation!

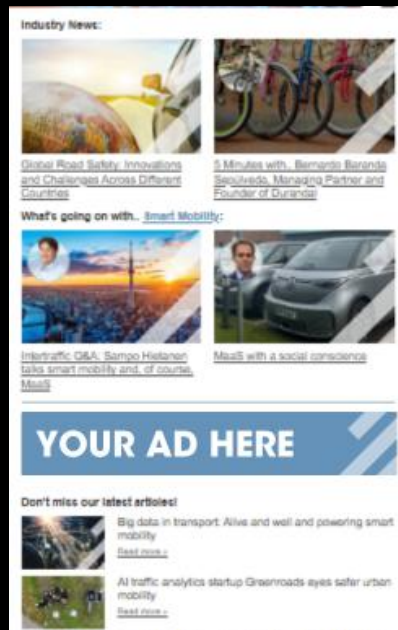
The theatres and open stages of our summit programme provide a unique platform for knowledge exchange during Intertraffic.

Featuring six main themes, we will host more than 300 sessions! So take the stage, own the conversation! It is your chance to showcase expertise, shape industry discussions, and elevate your brand in front of a highly engaged audience.

Moreover, you can reach out to the vast Intertraffic community via our newsletter, website and social channels. Or multiply your brand visibility with one of our many promotional add-ons.

SUMMIT THEATRES (150-200 pax)	EXHIBITOR RATE
30 minute session	€1,140.00
45 minute session	€1,590.00
OPEN STAGES (100 pax)	EXHIBITOR RATE
30 minute session	€835.00

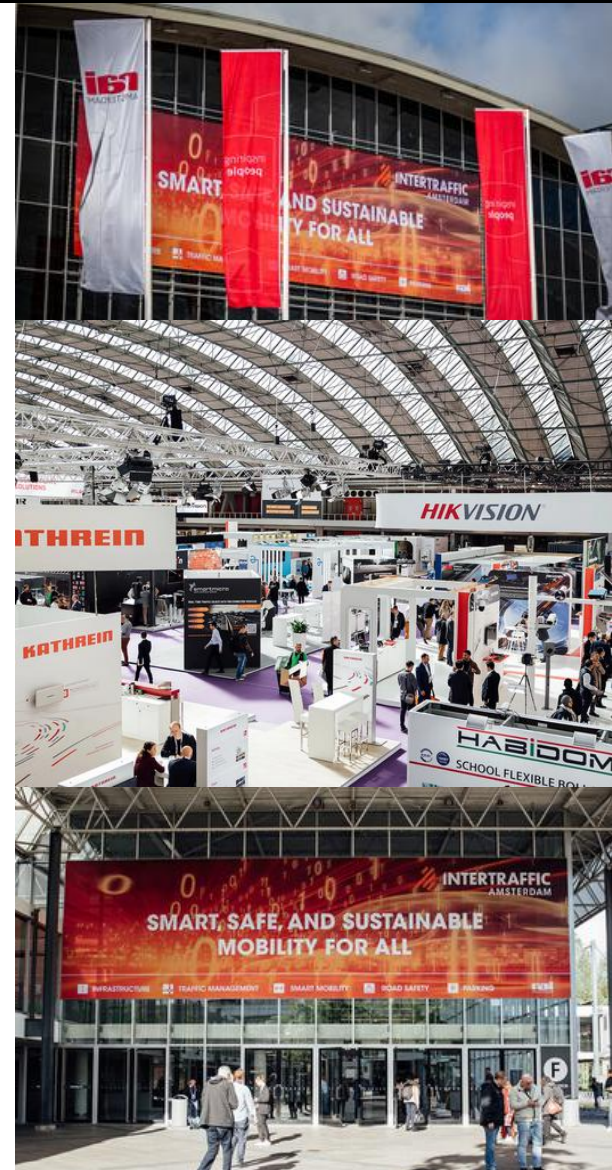
[Contact our team](#) for more information and availability



**Check out our
Promotion & Visibility
menu**



FLOORPLAN 2026



EVENT STATISTICS (2024)

ATTENDEES

29,327

ATTENDEES



79%

INTERNATIONAL



143

COUNTRIES OF ORIGIN



8.6

VISITOR MARK



EXHIBITORS

850

EXHIBITING COMPANIES
[5,871 STAFF PRESENT]

89%

INTERNATIONAL

49

COUNTRIES OF ORIGIN

8.2

EXHIBITOR MARK

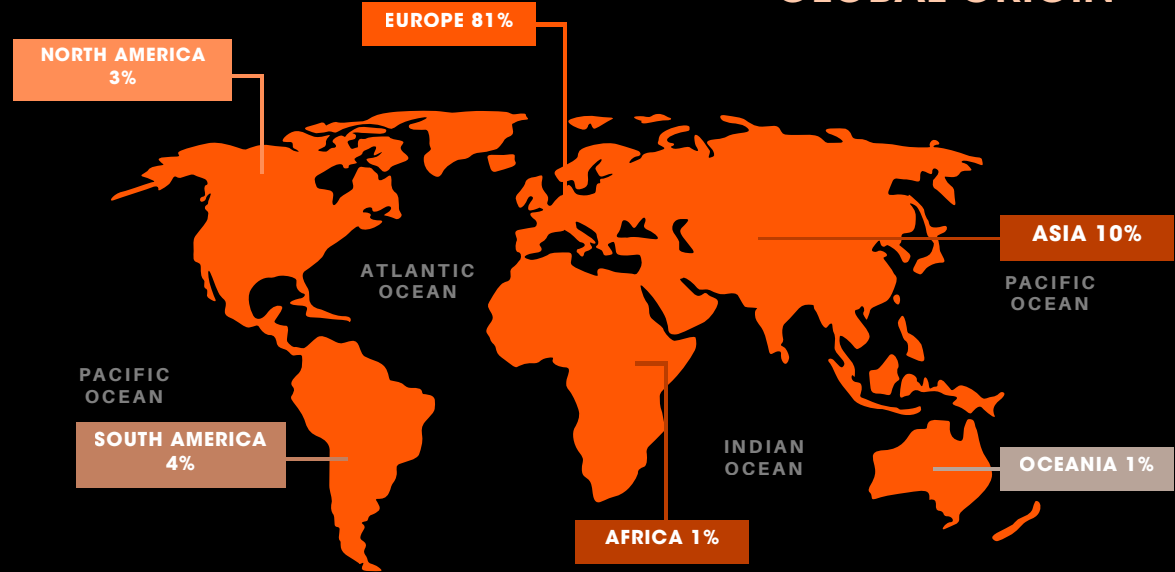


ATTENDEES PROFILE

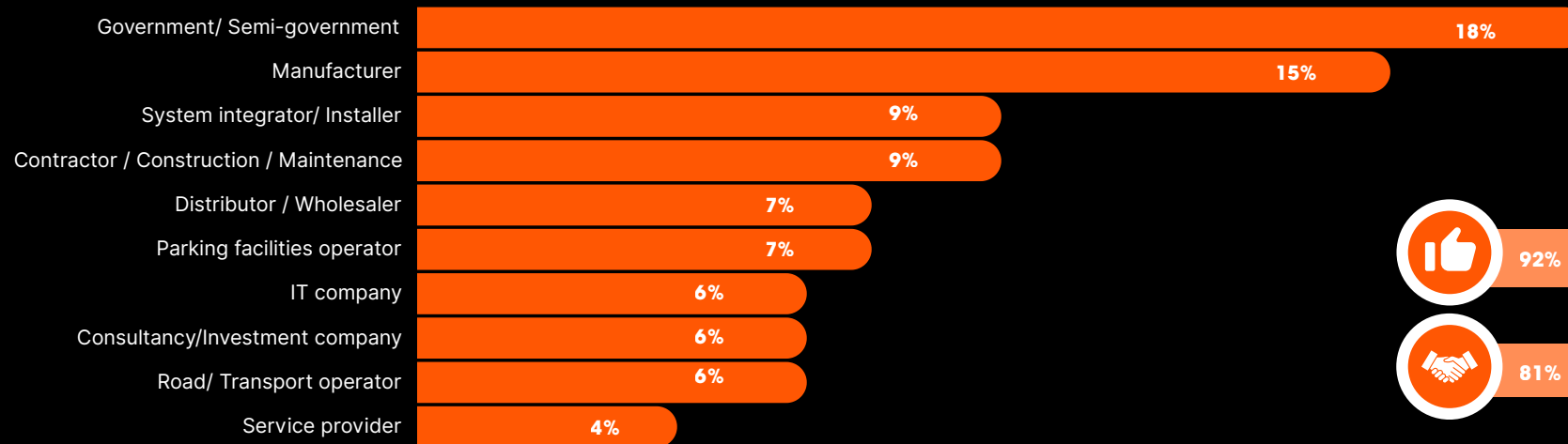
GLOBAL ORIGIN

TOP 10 VISITOR COUNTRIES

- NETHERLANDS
- GERMANY
- ITALY
- BELGIUM
- UNITED KINGDOM
- FRANCE
- SPAIN
- POLAND
- BRAZIL
- SWEDEN



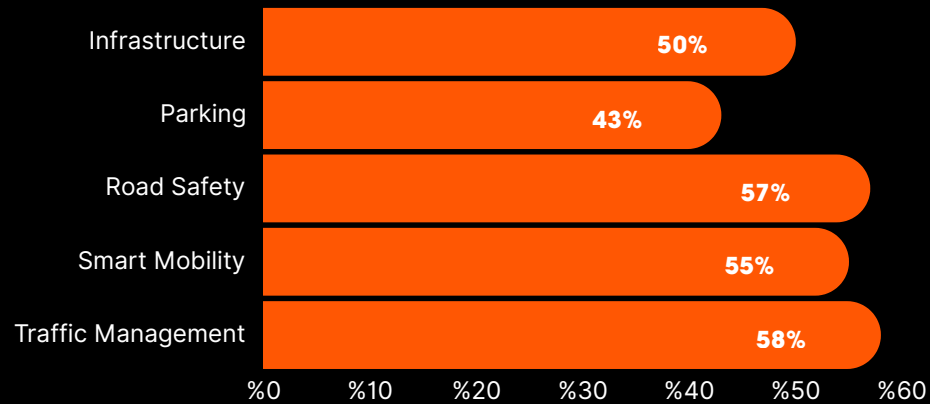
TOP 10 TYPES ORGANISATIONS IN ATTENDANCE



 92% INTENDS TO VISIT AGAIN

 81% DECISION MAKERS

ATTENDEES ARE INTERESTED IN:



VISITOR 2024



"Intertraffic is a mountainous trek for your legs, a marathon for your mouth, and an avalanche of information for your brain."

SEMINAR & SIDE EVENTS PROGRAMME

SUMMIT PROGRAMME

150 SESSIONS

10,000 SEATS FILLED

327 SPEAKERS

88% OF SUMMIT ATTENDEES IS ENTHUSIASTIC ABOUT THE PROGRAMME





VISITOR 2024



"Intertraffic Amsterdam 2024 provided an exceptional visitor experience, offering insightful discussions on emerging topics in transportation, seamless networking opportunities, effortless access to exhibitors/visitors, making it a must-attend event."

VISITOR 2024



"Intertraffic is mandatory for the decision makers to explore trends for the mobility industry and expand contacts and discussion for your business unit."



Intertraffic exhibitors will have unlimited complimentary visitor tickets for their network



INTERTRAFFIC

AMSTERDAM

10 - 13 MAR 2026

Ready to join us in 2026?

Save your spot right now, or contact our team to talk details.

Don't delay,
94% OF SPACE
IS NOW BOOKED
(as of 1 September 2025)

See you in Amsterdam!

RAI AMSTERDAM - Intertraffic Worldwide Events
intertraffic@rai.nl www.intertraffic.com

